



NETHERLANDS

SOCIETY

OFFICIAL LANGUAGE:	DUTCH
RELIGION:	ROMAN CATHOLICISM
AVERAGE AGE:	40.8
CAPITAL CITY:	AMSTERDAM
POPULATION:	16,868,500
GOVERNMENT:	UNITARY PARLIAMENTARY DEMOCRACY UNDER CONSTITUTIONAL MONARCHY
INTERNET USERS:	15,559,488

ECONOMIC DATA

GDP:	717,146
PERCAP GDP (\$):	42,586
INFLATION RATE (%):	2,5%
YEAR GROWTH RATE (%):	0,9%

FRANCHISING DATA

FRANCHISORS:	769
FRANCHISEES:	29,919
1° INDUSTRY:	SERVICES
2° INDUSTRY:	RETAIL NON FOOD
TURNOVER (\$):	31,691