



UNITED KINGDOM

SOCIETY

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| OFFICIAL LANGUAGE: | ENGLISH |
| RELIGION: | PRESBYTERIAN |
| AVERAGE AGE: | 40.5 |
| CAPITAL CITY: | LONDON |
| POPULATION: | 64,105,654 |
| GOVERNMENT: | CONSTITUTIONAL MONARCHY |
| INTERNET USERS: | 54,861,245 |

ECONOMIC DATA

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| GDP: | 2,375 |
| PERCAP GDP (\$): | 37,500 |
| INFLATION RATE (%): | 2,80% |
| YEAR GROWTH RATE (%): | 0,20% |

FRANCHISING DATA

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| FRANCHISORS: | 929 |
| FRANCHISEES: | 40,000 |
| ESTABLISHMENTS: | 40,100 |
| 1° INDUSTRY: | HOTEL |
| 2° INDUSTRY: | FOOD & BEVERAGE |
| TURNOVER (\$): | 1,7 BILLIONS |

TRADING DATA

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| N. OF REQUIRED DOCUMENTS: | 4 |
| EXPORT TIME (DAYS): | 7 |
| EXPORT COST (\$): | 950 |

LEGISLATION

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| FRANCHISE SPECIFIC LEGISLATION: | THERE IS NO SPECIFIC LEGISLATION, BUT THE COMMON LAW SYSTEM AND THE EXISTING LEGISLATION IN THE FIELD OF TRADE RELATIONS HAS THE POWER TO INFLUENCE EACH FRANCHISING BUSINESS DEAL. |
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