



MALAYSIA

SOCIETY

OFFICIAL LANGUAGE:	MALAYSIAN / ENGLISH
RELIGION:	MUSLIM
AVERAGE AGE:	27.9
CAPITAL CITY:	KUALA LAMPUR
POPULATION:	30,274,000
GOVERNMENT:	COSTITUTIONAL MONARCHY
INTERNET USERS:	19,200,408

ECONOMIC DATA

GDP:	506,7
PERCAP GDP (\$):	15,568
INFLATION RATE (%):	3,50%
YEAR GROWTH RATE (%):	5,60%

FRANCHISING DATA

FRANCHISORS:	491
FRANCHISEES:	5,375
LOCAL FRANCHISORS (%):	56%
FOREIGN FRANCHISORS (%):	44%
1° INDUSTRY:	FOOD & BEVERAGE
2° INDUSTRY:	EDUCATION
TURNOVER (\$):	7,3 BN
GROWTH RATE (%):	10%

TRADING DATA

N. OF REQUIRED DOCUMENTS:	5
EXPORT TIME (DAYS):	11
EXPORT COST (\$):	435

LEGISLATION

FRANCHISE SPECIFIC LEGISLATION: IN MALAYSIA, A FRANCHISOR MUST PROVIDE THE FRANCHISEE A SHARE OF COMPENSATION IF THE FRANCHISOR REFUSES TO RENEW THE FRANCHISE AGREEMENT WITHOUT GIVING SIX MONTHS OF NOTICE OR IF THE AFFILIATE WILL BE BOUND BY A NON-COMPETITION AGREEMENT FOLLOWING THE EXPIRY OF THE FRANCHISE AGREEMENT.

MALAYSIA ALSO REQUIRES THAT THE TERM OF A FRANCHISE AGREEMENT CAN NOT BE LESS THAN FIVE YEARS.