



RUSSIA

SOCIETY

OFFICIAL LANGUAGE:	RUSSIAN
RELIGION:	ORTHODOX
AVERAGE AGE:	38.5
CAPITAL CITY:	MOSCOW
POPULATION:	146,149,200
GOVERNMENT:	FEDERAL REPUBLIC
INTERNET USERS:	105,311,724

ECONOMIC DATA

GDP:	2,555
PERCAP GDP (\$):	18,000
INFLATION RATE (%):	5,10%
YEAR GROWTH RATE (%):	3,40%

FRANCHISING DATA

FRANCHISORS:	670
FRANCHISEES:	28,500
LOCAL FRANCHISORS (%):	65%
FOREIGN FRANCHISORS (%):	35%
1° INDUSTRY:	RETAIL
2° INDUSTRY:	FOOD & BEVERAGE
GROWTH RATE (%):	11%

TRADING DATA

N. OF REQUIRED DOCUMENTS:	8
EXPORT TIME (DAYS):	21
EXPORT COST (\$):	2,820

LEGISLATION

FRANCHISE SPECIFIC LEGISLATION: THE RUSSIAN CIVIL CODE, UNLIKE THE ITALIAN LEGISLATION DOES NOT DISTINGUISH BETWEEN THE CONCESSION CONTRACT OF SALE AND FRANCHISE.

IN FACT, THE CIVIL CODE INTRODUCED INTO THE SO-CALLED RUSSIAN CONCESSION CONTRACT OR FRANCHISE BUSINESS THAT IS BASED ON THE TRANSFER TO THE FRANCHISEE OF THE RIGHTS TO USE THE TRADE NAME, TRADEMARK, KNOW-HOW, ETC.. OWNED BY THE FRANCHISOR.

THE FRANCHISE AGREEMENT IS GOVERNED BY ARTICLES. 1027-1040 THE RUSSIAN CIVIL CODE.