



PHILIPPINES

SOCIETY

OFFICIAL LANGUAGE:	FILIPINO / ENGLISH
RELIGION:	CATHOLIC
AVERAGE AGE:	22.7
CAPITAL CITY:	MANILA
POPULATION:	100,261,900
GOVERNMENT:	REPUBLIC
INTERNET USERS:	44,478,808

ECONOMIC DATA

GDP:	431,3
PERCAP GDP (\$):	4,500
INFLATION RATE (%):	3.10%
YEAR GROWTH RATE (%):	6.60%

FRANCHISING DATA

FRANCHISORS:	1,000
FRANCHISEES:	100,000
1° INDUSTRY:	RETAIL
2° INDUSTRY:	FOOD & BEVERAGES

TRADING DATA

N. OF REQUIRED DOCUMENTS:	7
EXPORT TIME (DAYS):	15
EXPORT COST (\$):	585

LEGISLATION

FRANCHISE SPECIFIC LEGISLATION:	FRANCHISE AGREEMENTS ARE CONSIDERED TO TECHNOLOGY TRANSFER AGREEMENTS WITH RESTRICTIVE CONDITIONS REGARDING NON-COMPETITION, NON-RENEWAL OR TRANSFER.
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