



# INDONESIA

## SOCIETY

|                           |                      |
|---------------------------|----------------------|
| <b>OFFICIAL LANGUAGE:</b> | INDONESIAN / ENGLISH |
| <b>RELIGION:</b>          | MUSLIM               |
| <b>AVERAGE AGE:</b>       | 27.9                 |
| <b>CAPITAL CITY:</b>      | JAKARTA              |
| <b>POPULATION:</b>        | 252,164,800          |
| <b>GOVERNMENT:</b>        | REPUBLIC             |
| <b>INTERNET USERS:</b>    | 38,191,873           |

## ECONOMIC DATA

|                              |       |
|------------------------------|-------|
| <b>GDP:</b>                  | 1,237 |
| <b>PERCAP GDP (\$):</b>      | 5,100 |
| <b>INFLATION RATE (%):</b>   | 4,30% |
| <b>YEAR GROWTH RATE (%):</b> | 6,20% |

## FRANCHISING DATA

|                                 |                 |
|---------------------------------|-----------------|
| <b>FRANCHISORS:</b>             | 370             |
| <b>LOCAL FRANCHISORS (%):</b>   | 25,57%          |
| <b>FOREIGN FRANCHISORS (%):</b> | 74,43%          |
| <b>1° INDUSTRY:</b>             | FOOD & BEVERAGE |
| <b>2° INDUSTRY:</b>             | EDUCATION       |

## TRADING DATA

|                                  |     |
|----------------------------------|-----|
| <b>N. OF REQUIRED DOCUMENTS:</b> | 4   |
| <b>EXPORT TIME (DAYS):</b>       | 17  |
| <b>EXPORT COST (\$):</b>         | 644 |

## LEGISLATION

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| <b>FRANCHISE SPECIFIC LEGISLATION:</b> | THE INDONESIAN DEPARTMENT OF COMMERCE PROVIDES THAT THE FRANCHISOR MUST REGISTER THE FRANCHISE DISCLOSURE AND OTHER MATERIALS BEFORE SPREADING THE FRANCHISE (ALL MATERIALS SHOULD BE TRANSLATED FOR THE REGISTRATION). |
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