



INDIA

SOCIETY

OFFICIAL LANGUAGE:	HINDI
RELIGION:	HINDU
AVERAGE AGE:	25.9
CAPITAL CITY:	NEW DELHI
POPULATION:	1,249,410,000
GOVERNMENT:	REPUBLIC
INTERNET USERS:	340,873,137

ECONOMIC DATA

GDP:	4,761
PERCAP GDP (\$):	3,900
INFLATION RATE (%):	9,20%
YEAR GROWTH RATE (%):	6,50%

FRANCHISING DATA

FRANCHISORS:	1,200
LOCAL FRANCHISORS (%):	75%
FOREIGN FRANCHISORS (%):	25%
1° INDUSTRY:	FOOD & BEVERAGE
2° INDUSTRY:	EDUCATION
TURNOVER (\$):	3,3 BILLION
GROWTH RATE (%):	30%

TRADING DATA

N. OF REQUIRED DOCUMENTS:	9
EXPORT TIME (DAYS):	16
EXPORT COST (\$):	1,120

LEGISLATION

FRANCHISE SPECIFIC LEGISLATION:	THERE IS NO LAW ON FRANCHISING, BUT THERE ARE SEVERAL LAWS THAT REGULATE ASPECTS OF THE RELATIONSHIP BETWEEN FRANCHISOR AND FRANCHISEE, SUCH AS INTELLECTUAL PROPERTY LAWS, TAXES, LABOR, COMPETITION, CONTROL OF OWNERSHIP AND EXCHANGE.
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