



GERMANY

SOCIETY

OFFICIAL LANGUAGE:	GERMAN
RELIGION:	CHRISTIANITY
AVERAGE AGE:	43.7
CAPITAL CITY:	BERLIN
POPULATION:	80,716,000
GOVERNMENT:	FEDERAL PARLIAMENTARY CONSTITUTIONAL REPUBLIC
INTERNET USERS:	68,296,919

ECONOMIC DATA

GDP:	3,123
PERCAP GDP (\$):	39,100
INFLATION RATE (%):	0,7%
YEAR GROWTH RATE (%):	2%

FRANCHISING DATA

FRANCHISORS:	1,000
FRANCHISEES:	64,000
1° INDUSTRY:	SERVICE
2° INDUSTRY:	RETAIL
TURNOVER (\$):	70