



CHINA

SOCIETY

OFFICIAL LANGUAGE:	CHINESE
RELIGION:	TAOISM
AVERAGE AGE:	35.2
CAPITAL CITY:	BEIJING
POPULATION:	1,366,800,000
GOVERNMENT:	SOCIALIST STATE
INTERNET USERS:	568,192,066

ECONOMIC DATA

GDP:	14,625
PERCAP GDP (\$):	10,695
INFLATION RATE (%):	2%
YEAR GROWTH RATE (%):	7.50%

FRANCHISING DATA

FRANCHISORS:	4,500
FRANCHISEES:	330,000
ESTABLISHMENTS:	78
1° INDUSTRY:	FOOD & BEVERAGES
2° INDUSTRY:	TRADE
GROWTH RATE (%):	40%

TRADING DATA

N. OF REQUIRED DOCUMENTS:	8
EXPORT TIME (DAYS):	21
EXPORT COST (\$):	580

LEGISLATION

FRANCHISE SPECIFIC LEGISLATION:	<p>"REGULATIONS ON ADMINISTERING COMMERCIAL FRANCHISES" APPROVED JANUARY 31, 2007 BY THE STATE COUNCIL.</p> <p>THE "ADMINISTRATION RULES ON COMMERCIAL FRANCHISE FILING" APPROVED APRIL 6, 2007 BY MOFCOM.</p> <p>THE "RULES ON COMMERCIAL FRANCHISE ADMINISTRATION - INFORMATION DISCLOSURE" (OR THE DISCLOSURE RULES) APPROVED ALSO BY THE MOFCOM AND ENTERED INTO FORCE ON MAY 1.</p>
--	--